



All the latest news from the Fairtrade Foundation.

Fairtrade Fortnight Awards

Many thanks to everyone who returned Fairtrade Fortnight Feedback forms and thereby entered the prestigious Fairtrade Fortnight Awards. Competition was fierce, with a huge range of innovative and diverse events taking place all across the UK. The final winners are:

Outreach/Networking

Winner: Derby Fairtrade City Group

Derby put on an impressive array of events, including a Fairtrade Market at the University, a puppet show for school students, a public debate with speakers from the Co-op and ASDA, a murder mystery evening at the hospital and a half-time penalty shoot out using Fairtrade Footballs at Derby County FC.

Runner-up: Matlock Fairtrade Group

Amongst a range of events involving many groups in their community, Matlock got four primary schools to paint flags with Fairtrade images which were then displayed on flagpoles around the town.

Media & Communications

Winner: Leeds Fairtrade City

The Yorkshire Evening Post was Leeds' media partner for Fairtrade Fortnight and printed 15 articles on Fairtrade in the lead-up to and during Fortnight. The group also secured four interviews on BBC Radio Leeds, including a producer interview and one with Hilary Benn, Secretary of State for International Development.

Runner-up: Exeter Fairtrade City Steering Group

As well as holding events across the city on almost every day of Fortnight, the Exeter Fairtrade City Steering Group got articles in their local paper, the Express & Echo, every day during the two weeks.

Imagination

Winner: Bolton Fairtrade Town

The Bolton group held a 'Make Fairtrade Your Habit' art exhibition during Fortnight which was visited by over 3,000 people. It included a Fairtrade Cotton banner decorated by a local youth group. In addition, the Bolton group asked local celebrities such as Amir Khan and Sara Cox about their Fairtrade habits and included this in their Fairtrade Guide.

Runner-up: Tunbridge Wells Fairtrade Town Campaign

26 schools plus members of the public, the mayor and the local MP were involved in creating an installation of Millet's 'The Gleaners', which was displayed during Fortnight and afterwards in the main precinct alongside Fairtrade cotton banners.

Outstanding

Winner: Fairtrade Guernsey Steering Group

Every islander must have been aware of Fairtrade Fortnight on Guernsey, as the steering group organised such a wide range of imaginative events and gained so much media coverage. Events included product tastings, school assemblies, coffee mornings, an exhibition, and a giant inflatable banana touring the island. There were articles and competitions in the Guernsey Press every day as well as coverage by BBC Radio Guernsey. They also produced a map of the island with Fairtrade outlets and supporting organisations marked on it.



Fairtrade Banana on tour around Guernsey

Runner-up: Canterbury District Fairtrade Network

Canterbury made a joint declaration of Fairtrade status by the District, Cathedral and University during Fortnight. This brought together the leaders of these key institutions and many other member of the community to celebrate their fantastic achievement. As part of the Diocesan celebrations, over 1,000 people attended a performance of the African mass 'Missa Luba' in Canterbury Cathedral.

Congratulations to all the winners!

Campaign Days

We are pleased to invite you to attend one of two Campaigns Days this autumn. These days are a chance for you to get more in-depth knowledge on issues around Fairtrade, learn about the latest developments in the Foundation and Fairtrade internationally and gain new skills to help you to promote Fairtrade in your community.

The events will take place during the Make Poverty History Global Month of Action on **Saturday 30 September in London** and **Saturday 14 October in Leeds**. They are free of charge and open to everyone who has an interest in Fairtrade.

The day consists of speakers, debates and a variety of workshops on issues ranging from the Fairtrade supply chain to how to get more and better media coverage for your Fairtrade Town campaign.

Action:

* Return the enclosed booking form or register online at www.fairtrade.org.uk for one of the Campaign Days.

Fairtrade Reaches Booker Cash & Carry

Booker, the UK's biggest cash & carry, has launched its first range of Fairtrade products.

The new Fairtrade range covers coffee, tea, hot chocolate, sugar, snacks, confectionery and wine. It provides a great choice, offering both roast & ground and instant coffee, sugar sticks and tagged teabags. More Fairtrade products will be introduced into Booker throughout the year.

This is an exciting development, as it offers more opportunities for smaller retailers and caterers to purchase Fairtrade products in the quantities they require. There are branches of Booker all over the country.

Action:

* Find the details of your nearest Booker store at www.booker.co.uk and pass the information on to your local outlets.

Cotton Banner Winners

Thank you to everyone who entered the Cotton Banner Competition after Fairtrade Fortnight. The quality of entries was phenomenal. Imaginative entries ranged from chocolate handprints to producer collages and paintings to screen-prints. There were four categories, and the worthy winners of hampers of Fairtrade goodies are:

Primary School:

Beer Primary, Devon (right)

Secondary School:

Catcoate Secondary Special School, Hartlepool

Faith Groups:

Canterbury Cathedral

Community Groups:

Derby Fairtrade



Look at all the winning entries on our website.

Dubble Trouble

Dubble Agents are a community of over 50,000 young people who have signed up at www.dubble.co.uk to change the world through Fairtrade! One of their key missions is to campaign for local shops and supermarkets to stock Fairtrade products. In an amazing month, Dubble Agents have campaigned for Budgens stores to put Fairtrade chocolate in more outlets and convinced the 'Habbo Hotel' website (www.habbohotel.co.uk) to feature Fairtrade products in their 'virtual' cafes and eateries.

Action:

* Join the latest Dubble Agent campaign to convince Jacksons stores to stock more Fairtrade products.

Other Fairtrade News

- ◆ The Fairtrade Foundation is rolling out a new campaign in the autumn, which will aim to get more workplaces switching to Fairtrade. Keep an eye on the website for details and make sure your workplace switches.
- ◆ Global sales of Fairtrade certified products reached €1.1 billion in 2005 representing a 37% increase on 2004. The number of producer groups selling into the UK market has increased from 197 last year to 301 this year with a particular increase in the numbers of groups in Africa now selling to UK Fairtrade markets.
- ◆ The European Parliament recently adopted a resolution on Fair Trade and Development with an overwhelming majority. The text calls on the European Commission to come forward with a recommendation and step up public support for Fair Trade. Peter Mandelson, EU Commissioner for External Trade, said "Fair Trade makes the consumers think and therefore it is even more valuable. We need to develop a coherent policy framework and this resolution will help us."
- ◆ The Make Poverty History Global Month of Action takes place from 14 September to 17 October. Stand Up Against Poverty is the theme and there will be a global attempt to set an official Guinness World Record for the most number of people ever to "stand up" against poverty on 15-16 October. Check the Fairtrade Foundation website for more info in the coming weeks.
- ◆ Fairtrade Fortnight 2007 will take place from 26 February to 11 March. Get the dates in your diary!

New Products

Here are some of the latest products to get the FAIRTRADE Mark:

- Tropical Wholefoods have a range of new products including Sun Dried Apricots, Mountain Mix and a Date & Walnut snack bar.
- You might not be thinking about Christmas yet, but it'll be here before you know it. Make sure your mulled wine is made with sachets from Old Hamlet Wine & Spice with the FAIRTRADE Mark.
- For parties and catering, Los Robles Carmenera Fairtrade red wine is now available in a three litre box.
- The Handmade Flapjack Company has a range of Fairtrade muffins.
- Save the Children are selling Fairtrade footballs in their shops.
- Doves Farm Foods have added to their Fairtrade range with an Organic Spelt Waffle and an Organic Chocolate Waffle.
- Sainsbury's now have loose Fairtrade bananas available in some stores – if they are not in your store, why not ask the manager?